

DASHA BUDUCHINA

DESIGNER + ILLUSTRATOR

EDUCATION

Rochester Institute of Technology | May 2018
BFA Graphic Design, Minor in Advertising and PR
Dean's List, Magna Cum Laude

EXPERIENCE

Punchcut

Visual Design Intern | August 2018 - December 2018
Contributed to initial ideation, sketching, research, wireframes and refined designs for wearables / mobile applications, as well as content for internal purposes.

College of Applied Science and Technology

Sr. Designer | May 2016 - August 2018
Designed various print and digital materials distributed among the RIT community / alumni.

Shop One

Designer | Sept 2017 - May 2018
Delivered promotional items for RIT's contemporary art, craft, and design store.

University Gallery

Designer | Sept 2017 - May 2018
Worked to ensure brand standards set by the Vignelli Center for Design Studies.

Motiv Design

Design Intern | Summer 2017
Worked on branding, packaging for clients and misc. design projects for internal use. Clients included: iRobot, Keurig, Hyde, Meltz, Delta Faucets, etc.

Corning Incorporated

Visual Comm. Coordinator | Summer 2015, 2016
Work included branding, promotional items, web graphics, vector illustrations, various marketing materials as needed.

SKILLS

Branding Design - Editorial Design
Packaging Design - Web / Mobile Design
User Research - Social Media Management
Pre-press / Print Production - Illustration
Design Systems Thinking - Basic HTML / CSS
Intaglio / Screen Printing - Photography

CONTACT

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INVOLVEMENT

Signatures Art & Literary Magazine

Design Lead | May 2017 - May 2018
Worked with a small multidisciplinary team to promote and create RIT's annual Art and Literary publication which focused on showcasing a diverse range of talent among the RIT community.

Positive / Negative Magazine

Assistant Design Dir. | Sept. 2017 - Dec 2017
Collaborated on design and illustrations for cover, and various internal pages.

RIT AIGA

Design Lead, member | May 2016 - December 2017
Was responsible for design deliverables (print / digital).

Thought at Work Design Conference

Design Lead | Nov. 2016 - Nov. 2017
Art directed and contributed to development of the style and all necessary materials that accompany RIT's annual design conference.

Reporter Magazine

Designer | April 2016 - March 2017
Worked on a multidisciplinary team to create a monthly publication.

SOFTWARE

InDesign CC - Photoshop CC - Illustrator CC
After Effects CC - Bridge CC - Lightroom
Sketch - InVision - Procreate App

LANGUAGES

English - Fluent / **Russian** - Fluent / **French** - Basic