

# DASHA BUDUCHINA

DESIGNER + ILLUSTRATOR

## EDUCATION

**Rochester Institute of Technology** | May 2018  
BFA Graphic Design, Minor in Advertising and PR  
Dean's List, Magna Cum Laude

## EXPERIENCE

### **Punchcut**

Visual Design Intern | August 2018 - December 2018  
Details coming soon or available per request.

### **College of Applied Science and Technology**

Sr. Designer | May 2016 - August 2018  
Designed various print and digital materials  
distributed among the RIT community / alumni.

### **Shop One**

Designer | Sept 2017 - May 2018  
Delivered promotional items for RIT's  
contemporary art, craft, and design store.

### **University Gallery**

Designer | Sept 2017 - May 2018  
Worked to ensure brand standards set by  
the Vignelli Center for Design Studies.

### **Motiv Design**

Design Intern | Summer 2017  
Worked on branding, packaging for clients and misc.  
design projects for internal use. Clients included:  
iRobot, Keurig, Hyde, Meltz, Delta Faucets, etc.

### **Corning Incorporated**

Visual Comm. Coordinator | Summer 2015, 2016  
Work included branding, promotional  
items, web graphics, vector illustrations,  
various marketing materials as needed.

## SKILLS

Branding Design - Editorial Design  
Packaging Design - Web / Mobile Design  
User Experience - Social Media Management  
Pre-press / Print Production - Illustration  
Design Systems Thinking - Basic HTML / CSS  
Intaglio / Screen Printing - Photography

## CONTACT

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## INVOLVEMENT

### **Signatures Art & Literary Magazine**

Design Lead | May 2017 - May 2018  
Worked with a small multidisciplinary team to  
promote and create RIT's annual Art and Literary  
publication which focused on showcasing a diverse  
range of talent among the RIT community.

### **Positive / Negative Magazine**

Assistant Design Dir. | Sept. 2017 - Dec 2017  
Collaborated on design and illustrations for cover,  
and various internal pages.

### **RIT AIGA**

Design Lead, member | May 2016 - December 2017  
Was responsible for design deliverables (print / digital).

### **Thought at Work Design Conference**

Design Lead | Nov. 2016 - Nov. 2017  
Art directed and contributed to development  
of the style and all necessary materials that  
accompany RIT's annual design conference.

### **Reporter Magazine**

Designer | April 2016 - March 2017  
Worked on a multidisciplinary team  
to create a monthly publication.

## SOFTWARE

InDesign CC - Photoshop CC - Illustrator CC  
After Effects CC - Bridge CC - Lightroom  
Sketch - InVision - Procreate App

## LANGUAGES

**English** - Fluent / **Russian** - Fluent / **French** - Basic