

DASHA BUDUCHINA

DESIGNER + ILLUSTRATOR

EDUCATION

Rochester Institute of Technology | May 2018
BFA Graphic Design, Minor in Advertising and PR
Dean's List

EXPERIENCE

College of Applied Science and Technology

Sr. Designer | May 2016 - Present
Designing various print and digital materials
distributed among the RIT community / alumni.

Shop One

Designer | Sept 2017 - May 2018
Delivered promotional items for RIT's
contemporary art, craft, and design store.

University Gallery

Designer | Sept 2017 - May 2018
Worked to ensure brand standards set by
the Vignelli Center for Design Studies.

Motiv Design

Design Intern | Summer 2017
Worked on branding, packaging for clients and misc.
design projects for internal use. Clients included:
iRobot, Keurig, Hyde, Meltz, Delta Faucets, etc.

Corning Incorporated

Visual Comm. Coordinator | Summer 2015, 2016
Work included branding, promotional
items, web graphics, vector illustrations,
various marketing materials as needed.

SKILLS

Branding Design - Editorial Design
Packaging Design - Web / Mobile Design
User Experience - Social Media Management
Pre-press / Print Production - Illustration
Design Systems Thinking - Basic HTML / CSS
Intaglio / Screen Printing - Photography

CONTACT

+1 (607) 684 0333
dasha.design
dbuduchina@gmail.com

INVOLVEMENT

Signatures Art & Literary Magazine

Design Lead | May 2017 - May 2018
Worked with a small multidisciplinary team to
promote and create RIT's annual Art and Literary
publication which focused on showcasing a diverse
range of talent among the RIT community.

Positive / Negative Magazine

Assistant Design Dir. | Sept. 2017 - Dec 2017
Collaborated on design and illustrations for cover,
and various internal pages.

RIT AIGA

Design Lead, member | May 2016 - December 2017
Was responsible for design deliverables (print / digital).

Thought at Work Design Conference

Design Lead | Nov. 2016 - Nov. 2017
Art directed and contributed to development
of the style and all necessary materials that
accompany RIT's annual design conference.

Reporter Magazine

Designer | April 2016 - March 2017
Worked on a multidisciplinary team
to create a monthly publication.

SOFTWARE

InDesign CC - Photoshop CC - Illustrator CC
After Effects CC - Bridge CC - Lightroom
Sketch - InVision - Procreate App

LANGUAGES

English - Fluent / **Russian** - Fluent / **French** - Basic